

Backgrounder

Parekh Aluminex Ltd. - Profile

Parekh Aluminex Ltd. is the **largest manufacturer and exporter of Aluminium Foil Containers (AFC's)** in India. AFC's are the most **versatile, eco-friendly, handy and attractive** solutions for today's end-users. The adaptability and multi-purpose quality of PAL's products sees them being utilised in **domestic, industrial and commercial sectors worldwide**.

From packing food and food-related items, ash-trays, trays, medicinal trays, gas-mats, barbecuing servers, bake trays and containers to new-born babies' bath pans, pet foods servers and casseroles - PAL's products have penetrated every sector and enrich lives at every imaginable juncture.

In the **ten** years of our existence, PAL has carved a niche for its products in not just India, but the entire region, emerging as the leading name in AFC's in the entire sub-continent. The **first company to receive ISO 9001:2000 certification from BVQI, UK** and the only company from India to break into the highly quality conscious European markets, we have, and continue to break through to newer markets and higher growth standards.

PAL also manufactures Aluminium Foil Rolls (AFR's) and Aluminium Lids. With our two manufacturing facilities situated strategically close together in the tax haven of the Union Territory of Dadra and Nagar Haveli, India, we have managed to maximise profits for our investors and also maintain an edge over competition not just in India but also in the international markets.

The PAL Edge:

- Strategic job-work order and tie-up with Hindalco Industries Ltd. (one of the largest manufacturers of aluminium in the country). This tie-up ensures PAL getting raw materials at preferential rates.
- An agreement with ALCAN, one of the largest producers of aluminum in the world, to market AFCs and AFRs in Germany, thus opening up the entire German market for PAL.

- Acquisition of DES (Singapore) of Singapore with its plant and **machinery along with its customer base, which includes Emirates Airlines, Singapore Airlines and Thai Airways**, amongst others.
- The biggest supplier of AFC to Railways, Flight kitchens, Airlines and Five star hotels.
- With the aim of meeting future demands, fueling higher sales growth and economies of scale and increasing profitability, PAL has increased its manufacturing capacity by four times in the last two years. The manufacturing capacity of AFC's (casseroles / trays & containers / dishes) has increased from 457 million to 1175 million pieces, AFR's from 7.5 million to 15 million pieces and Aluminium lids from 185 million to 470 million pieces, per annum.
- PAL has ventured into trial exports to newer markets like Nigeria, Yemen and Sri-Lanka, resulting in additional and bigger orders for our products.
- The distinction of being the manufacturer of the **largest** variety of AFC's in various shapes and sizes catering to a wide gamut of industries.